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# “Why Legal Strategy Is a Growth Strategy: Protecting Value Before It Costs You Millions,” The Badass Women in Business Podcast

June 22, 2026

[Hillary H. Hughes](#) sat down with Aggie and Cristy on the [Badass Women in Business Podcast](#) to talk about her career in law and why smart legal planning is one of the best investments a brand can make early on.

The conversation covered IP ownership, contract structure, governance and investor readiness, and how those pieces come together to build real enterprise value.

Listen to the episode [here](#).

## Featured People

[Hillary H. Hughes](#)

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