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“The Most Common Claims Against Emerging Brands and How to Avoid Them,” SKU

June 10, 2024

Hillary Hughes was featured by SKU, offering legal guidance for emerging CPG brands. She outlines the most common legal claims, like ADA website compliance, Prop 65, false advertising and misuse of celebrity endorsements, and how startups can proactively avoid them.

Read more [here](#).

Featured People

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