

Sports & Entertainment Beat

Streaming Lawsuits, Sponsorship Deals and Sports Docuseries

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Welcome back to the Spotlight! Hard to believe that it's already August tomorrow. Time sure does fly when you're having fun. Then again, it's even harder to believe that LeBron James is already 41 years old, still playing professional basketball and capable of holding the NBA hostage as he deliberated which team he would be playing for this upcoming season. And it's that much more hard to believe that James, one of the greatest players in NBA history, is taking a \$53 million per year pay cut to sign a paltry 2 year \$8 million deal with the Philadelphia 76ers (which incidentally may also end up being the age that James finally retires). But don't go starting a GoFundMe campaign for Bron just yet. He is still worth over \$1 billion, just set a record for jersey sales for a new signing, has a wide-ranging endorsement and investment portfolio and his own brands and media companies. If you do still wish to shed a tear for LeBron over the discounted move to the City of Brotherly Love, then do so over the fact that he's now in the same division as the defending NBA Champion New York Knicks, who are already being written off. How'd that go last time?

- Netflix gets hit with a \$105 million lawsuit from the producer of a World War II film starring Nicolas Cage, alleging that the streamer failed to secure an unencrypted hard drive containing the film, leading to its eventual theft. Apparently no one thought to hide it behind the Declaration of Independence.
- JP Morgan Chase is now the official jersey patch logo sponsor for the Ohio State Buckeyes' athletic program - except for when the Buckeyes play Michigan, in which case JP _organ Chase will the be sponsor.
- NBA Hall of Fame big man Shaquille O'Neal is slated to executive produce a sports-themed true crime docuseries entitled "Game Day Murders," adding to his expanding media portfolio. Once nicknamed the "Big Aristotle," Shaq may now be the "Big Arrest Total."

Endorsement Deals, Sponsorships & Investments

Mark Cuban-Patrick Dumont Dust-Up Typifies Three Decades of Mavs Owner Rifts

July 30, 2026 via Lancaster Online

Kate Spade New York Announces Tyla as Global Brand Ambassador

July 30, 2026 via PR Newswire

Jimmie Johnson Adds Bryce Harper, Andy Roddick as Legacy Investors

July 30, 2026 via ESPN

[Jameson® Announces Multiyear Partnership as the Official Spirits Sponsor of the National Football League](#)

July 30, 2026 via PR Newswire

[Elsa Hosk Becomes the Face of Popular Haircare Brand Lunesi](#)

July 30, 2026 via PR Newswire

[Influence Media Partners to Acquire Anthem Entertainment Catalogs for Over USD \\$600M](#)

July 29, 2026 via Music Business Worldwide

[Female Athletes Surge in NIL Deals as Learfield Reports a 123% Jump in Participation](#)

July 28, 2026 via ABC News

[Blackpink's Rosé Helps Puma Launch Its New Ballet-inspired Speedcat Sneakers](#)

July 28, 2026 via Footwear News

[FIFA's \\$4.2B Stake Sale Doubles Down on 2 Major Criticisms](#)

July 28, 2026 via Sportico

[An Artist Is Suing an AI Meme Generator for Selling His Viral Comic as Ad Templates](#)

July 28, 2026 via Tech Spot

[Want to Buy the Runnin' Rebels? Josh Pastner Looks to 'Sell' Program for \\$10M.](#)

July 27, 2026 via Las Vegas Review Journal

[Alexander Ludwig to Become Global Brand Ambassador for Perry Ellis](#)

July 27, 2026 via Yahoo! News

[Wasserman Near Deal to Sell Agency to Providence for \\$3.4B](#)

July 24, 2026 via Sportico

Sports

[Women's Sports Gain Popularity But Face Media, Ad Challenges](#)

July 30, 2026 via SmartBrief

[LeBron James Breaks the All-Time Jersey Sales Record After Signing With the Philadelphia 76ers](#)

July 30, 2026 via Hypebeast

[College Sports Commission Approves Reworked NIL Deals Worth Total of \\$7.5M for 18 Nebraska Players](#)

July 30, 2026 via Yahoo! News

[Europe to Boycott World Cup in FIFA Protest](#)

July 30, 2026 via Hollywood Reporter

[Larry O'Brien Trophy Unveiled at Museum of Natural History](#)

July 28, 2026 via AM NY

[College NIL Bill Includes \\$25 Million 'Retention Pool' But Is That Enough to Sway Big Ten, SEC?](#)

July 28, 2026 via AP News

[Meet the Washington State Grad Who Helped Launch the NBA's '31st Franchise,' Las Vegas Summer League](#)

July 25, 2026 via The Spokesman Review

Music Biz

[Suno Loses Copyright Infringement Lawsuit Brought by GEMA in Germany](#)

July 31, 2026 via Music Business Worldwide

[Grammys CEO "Saddened" Over BTS Decision to Not Submit for Awards](#)

July 30, 2026 via Hollywood Reporter

[Nas to Receive BMI Icon Award at the 2026 BMI R&B/Hip-Hop Awards](#)

July 29, 2026 via Music Business Worldwide

Film & TV

[Ben Affleck, 'Jeopardy!' Champ Win \\$1 Million for Charity on 'Who Wants to Be a Millionaire'](#)

July 30, 2026 via Hollywood Reporter

[Netflix Sued For \\$105 Million After Hard Drive of Unreleased Nicolas Cage Movie Was Stolen From Its Office](#)

July 30, 2026 via Hollywood Reporter

[Former Golden Globes Owners Sue Penske Media Alleging Fraud in Acquisition of Show](#)

July 29, 2026 via ABC News

[Pop More Champagne, Knicks Fans: Gotham Sports App Is Being Shuttered](#)

July 29, 2026 via Yahoo! News

[Shaquille O'Neal Shares True Crime Doc That Made Him Want To Intervene](#)

July 28, 2026 via Yahoo! News

[LeBron's Reverse 'Fresh Prince' Move Makes Philly the Toast of TV](#)

July 27, 2026 via Sportico

[Robin Schwartz Joins Liz Garbus & Dan Cogan's Story Syndicate As Head Of Scripted; Company Re-Ups Tomorrow Studios Deal](#)

July 27, 2026 via Deadline

[Jon Stewart & Pete Davidson Reunite For 9/11 Charity Benefit At Madison Square Garden](#)

July 27, 2026 via Deadline

[MLS Eyes \\$400 Million TV Deal Amid Crowded Soccer Landscape](#)

July 26, 2026 via Awful Announcing

[Paramount Delays Closing Warner Buyout While Judge Considers States' Challenge](#)

July 26, 2026 via 7News Online WSVN-TV

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