

Spotlight on Pressure: From NFL Kicks to Dwayne Johnson's WWE Comeback

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Welcome back to the Spotlight! As we prepare for the NFL Conference Championships this upcoming weekend, the fan bases of the Green Bay Packers and Buffalo Bills are still looking back to their losses last weekend, reflecting about what could have been. In both teams' losses, their field goal kickers missed a field goal at crucial moments in their respective games. As a lawyer frequently under similar pressure-packed circumstances, it's hard not to empathize with them. Aside from the *obvious* similarities in being unparalleled Adonis-like physical specimens, when things are going as they should (kicks made, deals closed) you seldom hear about a kicker's or lawyer's performance. But when things go wide-left, wide-right, short or off the uprights, kickers (like lawyers) are the first ones to be blamed - even when there were other opportunities to prevent things from getting to that point. To err is human, so the best of the best and most dependable still make mistakes, but with the help of teammates and the occasional support of fans, are able to make adjustments and prepare themselves for the next time to grab a hint of glory or at least avoid the negative spotlight.

- Dwayne "The Rock" Johnson's career comes full circle as the former WWE wrestler finds himself on the board of directors for WWE's holding company, TKO Group. As part of the arrangement, Johnson is finally getting full IP rights to his nickname-provided all board proposals are to be introduced with "if you smell what The Rock is cooking..."
- Country legend Dolly Parton rolls out a co-branded line of breakfast baking mixes. No fat-free or sugar-free options are offered so far so those looking to Jo-(err... go) lean need to look elsewhere.
- Based on trademark filings leading up to Tiger Woods' and Nike's agreement to part ways, golf equipment and apparel brand Taylor Made seems to be a likely partner - presumably in a joint venture — for Woods' next move. Woods' golf bag is already filled with Taylor Made clubs, so the potential tie-up is...well...(too easy).

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[Sports Illustrated Publisher Loses Name Rights, to Lay Off Staff](#)

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Authored by

[Joshua A. Bloomgarden](#)

[Principal|New York](#)

[212.965.4529](tel:212.965.4529) josh.bloomgarden@foster.com