

Ruth Walters

Staff Attorney | Seattle

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Overview

Ruth focuses on intellectual property and technology transactions in the hospitality, travel and tourism industry, as well as other hospitality operational matters.

Ruth has advised hospitality industry clients for more than 15 years on various technology and IP transactions, many implicating a range of privacy concerns. These matters include various SaaS/cloud agreements and related service and hardware procurement, as well as global sponsorship and branding partnerships, social media influencer content production, videography, photography and musical composition commissions, procurement and licensing. In addition, she has advised many clients on third-party spa and restaurant operations agreements, group sales agreements and general procurement (goods and services) matters.

Areas of Focus

- [Intellectual Property, Privacy & Technology](#)
- [Communications, Telecom & Media](#)
- [Hospitality, Travel & Tourism](#)
- [Intellectual Property Licensing & Transactions](#)

Admissions

- Washington
- U.S. District Court, Western District of Washington

Education

- J.D., University of Michigan Law School (*cum laude*), 2000

- B.S., Indiana University (with distinction), 1996

Honors & Recognition

- *The Best Lawyers in America*® - Advertising Law, 2026

Professional Activities

- International Association of Privacy Professionals (IAPP), Member

News & Insights

Blog Posts

[Intellectual Property in the Digital World](#)

[03.07.17](#)

[Reading the Fine Print: Changes in Legal Framework for the Assessment and Display of Service Charges](#)

[10.19.16](#)

[Brand Protection in the Era of Exploding Domains](#)

[07.29.15](#)

[The Bitter Truth: Lagunitas Tastes the Complexity of Trademark Infringement Suits](#)

[01.22.15](#)

[Brand Protection in the Era of Exploding Domains](#)

[11.10.14](#)

[The Old One-Two: Boxing and the Practice of Law](#)

[09.13.13](#)

[The Fine Print on Daily Deals and Flash Sites](#)

[04.19.13](#)

[Hospitality Upgrade Shout Out](#)

[04.16.13](#)

[Visa, MasterCard Propose 6+ Billion Dollar Settlement in Merchant Class Action Litigation Over Interchange Fees](#)

[03.20.13](#)

[TNT Travel & Technology Conference Explodes Onto the Northwest Scene](#)

[10.31.12](#)

[Rate Parity as Price Fixing: UK's Office of Fair Trading Statement Suggests Trouble Ahead for Industry Standard Online Travel Agent Contract Provisions](#)

[08.03.12](#)

[Buzz, Skepticism about Room Key Hotel Search Site](#)

[01.23.12](#)

[Protect Your Brand! Sunrise Period for Preemptive Registration of .XXX Domain Names](#)

[09.25.11](#)

[Cease and Desist! Copyright Infringement](#)

[08.24.11](#)

[Do You Know What's Happening on Your Network? Copyright Infringement](#)

[07.11.11](#)

[Comment Period for New FDA Draft Regulations About Menu Labeling Ends June 6](#)

[05.20.11](#)

[Premises Liability Part 2: Denny's Shooting and a Record-Setting Jury Verdict](#)

[03.17.11](#)

[2011 Hospitality Law Conference Highlight: Contests and Sweepstakes](#)

[02.11.11](#)

[Washington State Liquor Control Board Proposed Rule Making](#)

[01.14.11](#)

[November 30, 2010: Hotel Industry Security Forum—Protect Yourself, Your People, Your Properties](#)

[12.03.10](#)

[BMI Strikes Again, Brings Music Licensing Lawsuit Against Kirkland Restaurant](#)

[11.19.10](#)

[Where Do We Go From Here? Event Contracting in the New Norm](#)

[09.14.10](#)

[Travel Agent “Victory” on Occupancy Taxes in Missouri: Developing Trend?](#)

[07.20.10](#)

[Recent Developments in Data Privacy and Security Laws](#)

[05.28.10](#)

News

[71 Foster Garvey Attorneys Recognized Among the 2026 Best Lawyers in America; Paul Trincherro Named 'Lawyer of the Year'](#)

[08.21.25](#)

[Greg Duff and Ruth Walters Highlight Potential Legal Issues of Post-COVID Social Media Efforts in Hotel Executive](#)

[02.07.21](#)

Legal Alerts

[Brand Protection in the Era of Exploding Domains](#)

[07.29.15](#)

Publications

[Intellectual Property in the Digital World](#)

[03.07.17](#)

[So What's in a Name? Understanding, Identifying, Protecting and Using Trademarks: The Basics for Hoteliers](#)

[09.12.14](#)

[Protect Your Good Name... Keyword Advertising and Trademark License](#)

[03.01.13](#)

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