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# Ralph Simmons Quoted in BNN Bloomberg on State-Level Bans of Artificial Food Dyes

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Ralph Simmons was recently quoted in [BNN Bloomberg](#) on the growing shift in the food industry toward natural alternatives to artificial dyes. "Our advice right now, and what I understand a lot of companies to be doing, is looking for alternatives," said Ralph, who is actively working with clients on the dyes issue. "Right now, it's a consumer interest," he added, pointing to the role of consumer demand in driving these changes.

Read the full article on the [BNN Bloomberg website](#).

## Featured People

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