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“Radio Works for Lawyers,” Business Accelerated Initiative by Radio Advertising Bureau

July 21, 2021 - 12:00 p.m. CST Time: 12:00 p.m. CST

Brad Deutsch will be participating in a live-video presentation along with Phil Zachary, president and market manager of Saga Communications.

The topics for discussion will center around:

- An overview of the current guidelines for advertising for lawyers and
- Broadcaster best practices on how to approach and prospect in the category.

A brief question and answer session will follow the panel discussion.

For registration and more information, please visit the [Radio Advertising Bureau](#)'s website.

Featured People

[Brad C. Deutsch](#)

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