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“Private Label Arrangements: What CPG Brands Should Know Before Signing the Deal,” StartupCPG Podcast

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[Hillary H. Hughes](#) joined Daniel Scharff on the [StartupCPG](#) podcast to discuss private label arrangements and what consumer brands should consider before entering into one.

The conversation covered important legal and business considerations, including co-manufacturing agreements, pricing protections and termination rights.

Listen to the full episode [here](#).

Featured People

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