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OTA & Travel Distribution Update – March 26th, 2017

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This week's Update for the week of March 26, 2017 is below:

[**Airbnb cracks down on San Francisco hosts, booting out hundreds**](#)

San Francisco Business Times, Mar 24, 2017

Home-sharing company Airbnb says it has evicted 923 listings in San Francisco for violating its "One Host, One Home" policy. In a statement this week, Airbnb disclosed the figures of listings it had booted because they "appeared to be shared by hosts with multiple entire unit listings that could impact long-term housing availability."

[**Expedia Has a New Tool to Help Hoteliers Use Reviews to Improve Service**](#)

Skift Travel News, Mar 23, 2017

Today Expedia's computers are analyzing guest reviews. We predict that someday its computers will use the reviews to create software-generated, Zagat-style hotel summaries, for its search results.

[**Why Hotel Chains' Loyalty Programs Don't Pose A Threat To OTAs**](#)

Forbes Investing, Mar 21, 2017

Online travel agencies (OTAs) and hotels seem to have somewhat of a love/hate relationship. Though OTAs bring more customers to hotels because of the increased exposure that they offer, hotels need to pay a certain percentage of commissions to the OTAs, thus reducing their share of the revenues.

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