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# Online Travel Update: Expedia Group launches One Key, Booking.com potentially impacted by EU “Gatekeeper” Designation

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This week's "vacation edition" Update features only two stories, the subjects of which have been featured in prior Updates. We will be back with our regular Updates next week!

## [Expedia Group launches One Key unified rewards program](#)

*July 7, 2023 via Phocus Wire*

Expedia Group's new rewards program, One Key, launched Thursday in the United States, allowing members to earn and use rewards on bookings through the company's leading brands.

## [Google Travel and Booking.com Poised for Fallout From European Union's 'Gatekeeper' Restrictions](#)

*July 7, 2023 via Skift Travel News*

The fine print would ultimately determine the financial impact of the Digital Markets Act. But the fact that Booking Holdings filed a statement from [Booking.com](#) with the U.S. Securities and Exchange Commission about it this week means it believes the repercussions could be material to its operations.

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