

Events

"Let's Talk the FCC & Copy," Presentation to the Radio Heritage Group and the Middle Market Underwriting Group at the Public Media Development and Marketing Conference (PMDMC)

July 10, 2018 Chicago, IL

Brad Deutsch discussed key issues in public radio underwriting vis-à-vis FCC rules and station policies. He covered specific aspects of copy and scripts that can often be problematic, including guarantees, recruitment underwriting, for-profit promotion and fundraising language.

Visit the [PMDMC website](#) for more information about the conference.

Featured People

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