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Jerry Rogers Sells His Savannah FM To A Local Buyer

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Thoroughbred Communications is known across Coastal Georgia as the company behind a Class C3 FM offering an eclectic mix of "Quality Rock" to Savannah, Ga.; and Bluffton, Beaufort and Hilton Head, S.C.

It's been a ratings success, and much of that is tied to 50-year-plus market veteran **Jerry Rogers**, who became the afternoon host and Music Director of former Top 40 WSGA-AM and later purchased this FM.

Now, Rogers is retiring. But, he isn't selling his FM to a large company as he's found a local buyer.

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