

High Net Worth & Luxury Law

Sophisticated legal counsel rooted in luxury law, tailored to protect what matters most and support your *next pursuit*

We offer legal services shaped by decades of experience in luxury law, tailored to the needs of high-net-worth individuals and luxury brands. Our clients include beauty and apparel companies, fashion designers, design houses, jewelers, and leaders in the superyacht industry, private aviation, and emerging tech. From advising on brand deals and influencer partnerships to acting as AI lawyers or yacht attorneys in high-value transactions, we deliver sophisticated, results-driven counsel.

Our team understands that high-net-worth individuals and luxury brands require exceptional levels of legal sophistication. We serve as trusted advisors to our clients, working diligently to protect their interests, safeguard their assets and enhance their personal and professional endeavors. Whether managing intricate wealth structures, purchasing or selling pleasure craft, protecting a storied brand or embarking on a global expansion, we ensure that our clients receive top-tier legal counsel across the board.

Our team advises our high-net-worth and luxury sector clients in several areas, including:

Artificial Intelligence

Strategic legal counsel from AI lawyers with experience guiding luxury brands through the legal and regulatory implications of AI-powered tools. We advise on process automation, data aggregation, content generation, and the intellectual property rights involved in their use.

Brand Reputation Management and PR

Legal guidance on public relations, brand crises, and reputation protection for luxury businesses and high-profile individuals. We help clients navigate defamation risks, media exposure, and sensitive issues while preserving brand value and public trust.

Business and Corporate Finance

Comprehensive services for business transactions including asset-based loans and credit facilities, equity investments and financings, joint ventures, acquisitions and strategic exit planning and transactions.

Celebrity and Influencer Collaborations

Expert legal advice regarding partnerships between luxury brands and celebrities and influencers

Commercial Contracts

Industry-focused legal advice on manufacturing, distribution, sales and the transport of high-value goods, including logistics contracts, regulatory compliance, insurance and risk management.

Consumer Claims, Litigation and Regulatory Issues

Defense in claims and litigation scenarios, including consumer protection and competition disputes, intellectual property matters and regulatory guidance on consumer data protection, marketing and loyalty programs.

Data Privacy and Cybersecurity

Our data privacy attorneys advise high-net-worth individuals and luxury brands on protecting sensitive client and consumer data. We provide counsel on data privacy laws, compliance obligations, and the evolving cybersecurity challenges facing today's global businesses.

Digital and E-Commerce

Counsel on digital operations, including e-commerce, online consumer rights and digital marketing.

Employment and Labor Law

Support in employment-related legal matters to align workforce management with legal standards, including collective bargaining and unionization matters.

Global Expansion and Supply Chain Dynamics

Assistance in global expansion and managing supply chain complexities, offering strategies for market success.

Intellectual Property

Tailored services to develop or acquire intellectual property assets and protect brand identity against counterfeiting and infringement, including securing design patents, copyrights, trademarks and trade secrets.

Marketing and Advertising

Advice on all aspects of marketing and advertising, including product placements and sponsorship arrangements.

Real Estate Management

Comprehensive legal services for the acquisition, leasing and management of brand-related physical spaces and personal luxury real estate holdings.

Yachts, Ships & Submersibles

Sustainability and Ethical Sourcing Compliance

Guidance on sustainable practices and ethical sourcing and product claims for marketing, compliance and brand image enhancement.

Tax, Trusts and Estates

Advisory capabilities in federal, state and local tax, complemented by trusts and estates counsel.

Yachts and Private Aviation

Our attorneys advise high-net-worth clients and luxury brands on the purchase and sale of superyachts, ships, submersibles, and private aircraft. As trusted yacht attorneys with experience in the superyacht industry, we navigate complex transactions, ownership structures, regulatory issues, and cross-border considerations with precision.

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