

Health, Beauty & Wellness

Furthering growth and innovation of products, brands and businesses

Clients across the beauty, cosmetics and wellness industry regularly turn to us for deploying their ideas and capital to promote growth and innovation. Our team helps brands and investors navigate complex business ventures and myriad legal issues to bring their goals to fruition.

We are trusted advisors to clients ranging from early-stage ventures to established businesses for cosmetic, skincare, haircare and fragrance brands; personal care products manufacturers; nutritional supplement brands; distributors; retail stores; individual investors; and venture capital and private equity funds.

With our full-service capabilities, clients gain access to a broad range of advice that includes:

- Privacy, cybersecurity and data protection, including website and mobile application privacy policies, cybersecurity preparedness, risk assessments compliance and investigations
- Corporate and securities including capital raises involving all forms of debt and equity financing, and employee equity plans and issuances
- M&A and joint ventures
- Supplier and co-manufacturer/co-packer arrangements, including equipment purchases and leases
- Sales and distribution arrangements
- Marketing and advertising, including brand ambassador, celebrity and influencer arrangements, co-branding initiatives, product claims and attributes and comparative advertising
- Regulatory counseling, including ingredients, labeling, product claims and safety matters and regulations regarding the use of cannabis and CBD
- Real estate matters, including owned and leased office, warehouse, and manufacturing facilities
- Labor, employment and immigration issues

Contact

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