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Greg Duff Quoted in Hospitality Upgrade About Security of Hotel Guest Data

12.11.20 Hospitality Upgrade

So, the unthinkable has happened. You have to close the hotel perhaps for good. Making some of the most difficult decisions of your career, you part ways with co-workers and friends, get rid of the food from the coolers and freezers and turn off the lights one last time. After agonizing days and nights of hard work, it is finally over and you can rest. Not so fast, there is still important work left to do. Strewed about your hotel customer data lies in plain view and hidden on hard drives, cloud share accounts and third-party applications. You protected your staff and business but who will protect your customers?

In this exclusive *Hospitality Upgrade* article series on securing customer and employee data, Greg Duff examines some of the critical aspects of the collection, storage and use of guest data.

Read the full article on the [Hospitality Upgrade website](#).

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