Foster Garvey

Sports & Entertainment Beat

Game Over for the Protect College Sports Act?

11.06.26

Welcome back to the Spotlight! This past Tuesday, millions of Americans headed to the polls to cast their votes in the mid-term elections. Regardless of which party voters are affiliated with and whether their preferred candidates won their respective elections, I am confident in saying that we are all united by our relief of not having to be hit over the head with political TV commercials, mailings or text messages (seriously, who gave you my number?). In that regard, we are all winners. Those hoping that Congress would pass the Protect College Sports Act into law, on the other hand, may not emerge victorious. Indeed, with many incumbents in the House of Representatives having lost their elections and being more inclined to lick their wounds and get their holiday vacation started sooner, it seems extremely unrealistic that members of Congress would convene in Washington DC in the two month "lame duck" session between the elections and when the new Congress is sworn-in come January–at which point, the legislative process would have to start from the quacking beginning. The Senate's approved bill from a few weeks ago? Gone like water off a duck's back. So where do we go from here? As has been the case in college sports for some time now, uncertainty is the only thing that is certain.

- The University of Missouri's men's and women's basketball teams will be sporting a jersey patch from their sponsor, World Wide Technology. I guess you could say that Missouri loves the company.
- Nike inks an NIL deal with University of Kentucky's rising star wide receiver Kenny Darby. Perhaps Nike will step out of the sportswear and apparel box and make him a seersucker fit for the Kentucky Darby.
- The son of former Disney CEO and newly-minted owner of the Los Angeles Lakers, Bob Iger gets tapped as a play-by-play announcer for the Los Angeles Lakers' G-League affiliate, the Coachella Valley Lakers. If I were a cynic, I would call out this move as nepotism. In a related story, I am a cynic.
- After bankrupt golf league LIV Golf's $300 million rescue plan was abandoned by investment firm, BC Partners, it looks as if the league can no longer said to be LIVing. But shed no tears–as the saying goes, "'tis better to have LIV'd and lost..."

Endorsement Deals, Sponsorships and Investments

Livvy Dunne on How NIL Changed Her Life and Her Move Into Acting
November 5, 2026 via WWD

© 2026 Foster Garvey PC. All Rights Reserved.

Foster Garvey

Betty Wold Johnson Foundation Commits Additional $500,000 to Expand Girls Flag Football Opportunities
November 5, 2026 via PR Newswire

How Athletes Are Becoming the Media Companies of Tomorrow
November 5, 2026 via AdWeek

LIV Golf Is Shutting Down, Lawyers Confirm in Bankruptcy Hearing
November 5, 2026 via Front Office Sports

Caitlin Clark Becomes First-Ever Brand Partner for Dick's Sporting Goods and Foot Locker
November 4, 2026 via Fox

Kentucky WR Kenny Darby Inks NIL Deal with Nike
November 3, 2026 via On3

Dodgers Owner Reportedly Seeking $3 Billion for Cadillac F1 Stake Sale
November 3, 2026 via Athlon Sports

Missouri Inks Jersey Patch Deal with World Wide Technology for Men's, Women's Basketball
November 2, 2026 via On3

Mark Walter Explores Cadillac F1 Team Stake Sale at $3B Valuation
November 2, 2026 via Sportico

NFL Forced Saquon Barkley to Sell Polymarket Stake, Treating Prediction Markets as Sportsbooks
November 2, 2026 via ReadWrite

Sports

Election Over, the Clock Starts Ticking Again on Landmark College Sports Bill in Lame-Duck House
November 5, 2026 via Lancaster Online

Chiefs WR Rashee Rice Files for Bankruptcy, Claims He Owes Over $3.45M in Debts
November 5, 2026 via ESPN

What the Midterm Elections Mean for the Protect College Sports Act
November 4, 2026 via On3

Zion Williamson's Ex-Agent Appeals $700K Fee Award in $100M Case
November 2, 2026 via Sportico

Kirby Smart Clarifies Comments After Taking Shot at How Much College Football Players are Making
November 2, 2026 via Fox

© 2026 Foster Garvey PC. All Rights Reserved.

What Young Athletes Stand to Gain - and Lose - From NIL Deals
November 2, 2026 via New Jersey Biz

So Long, Slipper: Why Cinderella Will Be Harder to Find at March Madness This Season
November 1, 2026 via Lancaster Online

NFL Keeps Fining Caleb Williams for Refusing to Cover Logo of “Science” Cleats Worn by Over 80 Players
November 1, 2026 via Fox

The Ex-CEO of the Agency Behind 'Jerry Maguire' Says NIL is Still the Wild West-and Parents are Part of the Problem
October 31, 2026 via Yahoo!

Kobe Bryant’s Game-Worn High School Jersey Sells for Record $2.2 Million USD at Sotheby’s
October 30, 2026 via Hypebeast

Music Biz

The Weeknd Breaks Record for Highest-Grossing Tour by a Male Artist With $1.3 Billion
November 5, 2026 via Variety

Suno Asks Court to Dismiss Jason Isbell's Right-of-Publicity Class Action. It Claims Artist Names Are 'Shorthand' for Musical Genres
November 4, 2026 via Music Business Worldwide

Film & TV

Jalen Brunson Makes 'Law & Order: SVU' Acting Debut as a Promoted Cop: 'I Focused on My Goals... Things Worked Out'
November 6, 2026 via Variety

Bob Iger's Son Hired As Play-By-Play TV Announcer For Lakers' G-League Team
November 6, 2026 via Deadline

Hollywood Quietly Banning Prediction Market Betting on Movie News, Release Dates
November 5, 2026 via Hollywood Reporter

Posted in Sports & Entertainment Spotlight

Authored by

Joshua A. Bloomgarden

© 2026 Foster Garvey PC. All Rights Reserved.

Principal|New York

212.965.4529 josh.bloomgarden@foster.com

© 2026 Foster Garvey PC. All Rights Reserved.