Foster Garvey

Sports & Entertainment Beat

Fortune Favors the Ball

11.13.26

Welcome back to the Spotlight! I am happy to report that have been marked 'safe' from the Microsoft Outlook outage of 2026. That being said, I will be brief this week as I am digging out from the backlog. That, and I am not confident that many of my email subscribers will be able to read this email. Or maybe it's that I am not confident that many of my email subscribers will want to read this email...? Whichever camp you're in, on this unlucky Friday the 13th, consider yourself lucky that the lights are back on and the wheels are a-turnin'.

- American tennis professional Ben Shelton switches apparel sponsors, leaving On for New Balance - so you might call him Ben Shelt from now...on.
- Cincinnati Bengals wide receiver duo Ja'Marr Chase and Tee Higgins are reportedly building homes at the ultra-exclusive Legacy Club at Diamante in Cabo San Lucas, Mexico - soon making them neighbors with professional golfer Tiger Woods. With an initiation fee of $300,000 and annual dues of $60,000, it's clear you need to earn much more than stripes to link up with these big cats.
- NBA superstars LeBron James and Kevin Durant are among the biggest names partnering to launch a new under-18 youth basketball league called the Futures League, with an eye towards revamping the youth basketball development pipeline by having the best players compete against one another while giving players an opportunity to build their NIL brands. Now, if only there were a program to revamp parents' behavior at youth sports...

Endorsement Deals, Sponsorships and Investments

Florence Pugh Turns Heads in a Skintight PVC Catsuit as She is Unveiled as Jaguar's Inaugural 'New Era' Brand Ambassador
November 11, 2026 via Daily Mail

ScHoolboy Q and Malbon Golf Release Collaborative Apparel Collection
November 11, 2026 via Hypebeast

Dave's and Mike's Didn't Need Celebrity Backers to Sign Franchisees. But LeBron and Drake Added Some Spice to the Already-Flavorful Brands
November 10, 2026 via Franchise Times

Calvin Klein Unfurls the Icons With Jung Kook of BTS for Holiday 2026
November 9, 2026 via Women's Wear Daily

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College Sports Commission: NIL Go Cleared More than $190 Million in Deals Across September, October 2026
November 9, 2026 via On3

CeeDee Lamb Showing Fans a Different Side of Himself With Latest Off-the-Field Move
November 9, 2026 via SI

Ben Shelton Reportedly Inks Deal With New Balance Ending Sponsorship With On
November 9, 2026 via SI

Taylor Swift, Travis Kelce Wear Hilfiger for Chiefs-Jets Game. Her Polo Sells Out
November 8, 2026 via Kansas City Star

Small Footwear Company Moves into Spotlight with Bears QB Caleb Williams Wearing its Cleats
November 6, 2026 via ABC News

Gotham FC Announces $100 Million Capital Raise to Accelerate Vision of Becoming a Global Leader in Women's Soccer
November 6, 2026 via Gotham FC

Sports

Brewers' Jacob Misiorowski, Yankees' Cam Schlittler Named Unanimous Cy Young Award Winners for 2026 MLB Season
November 12, 2026 via Fox News

Bengals' Ja'Marr Chase and Tee Higgins Buying Homes Near Tiger Woods' Ultra Exclusive Mexico Neighborhood
November 11, 2026 via SI

NCAA-DeWine Fight Could Open Door for Governors to Defy NCAA
November 11, 2026 via Yahoo!

Are the USMNT and Mauricio Pochettino Headed For A $10 Million Breakup?
November 10, 2026 via Front Office Sports

Say Goodbye to the Old Playoff: CFP Set for Historic Overhaul
November 10, 2026 via Yardbarker

Terrell Owens Served Defamation Suit at Amazon Documentary Event
November 9, 2026 via Front Office Sports

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'This Feels Like Very Bad News': Jake Questions Seattle's NBA Expansion Chances After Ferguson's Latest Meeting with Adam Silver
November 9, 2026 via MyNorthwest

Gotham to Play NWSL Semi at 5K Seat Icahn Stadium Due to Shoddy Home Field
November 9, 2026 via ESPN

Tennis Spearheaded the Rise of Women's Sports. Now it Wants to Reclaim its Legacy
November 8, 2026 via Athletice

JP Morgan Athlete Center of Excellence: Athletes Need a Financial Playbook Now More Than Ever
November 8, 2026 via Yahoo!

LeBron James Sends Cease and Desist to AI Betting App Over 'Bron' Ad as Luka Doncic Reportedly Objects
November 6, 2026 via International Business Times

Cardsmiths Sues Mickey Mantle IP Over Disputed Topps Rookie Card
November 6, 2026 via Yahoo!

Music Biz

Summer Walker's Label LVRN Fires Back With Breach of Contract Counterclaim
November 11, 2026 via Rolling Stone Magazine

Elvis Presley Enterprises Slaps Suno With Copyright & NIL Suit, Says the Platform Was 'Always Meant to Replace the Artists Whose Works and Identities Were Being Unlawfully Copied'
November 10, 2026 via Digital Music News

Film & TV

Lionsgate Acquires Alma Har'el's 'Wet' Starring Connor Storrie, Rebecca Ferguson, Odessa A'zion, Rosalía & Lukas Haas
November 12, 2026 via Deadline

Brad Pitt To Star In 'Connector' From Apple And 'Sound Of Metal' Director Darius Marder
November 12, 2026 via Deadline

TV Ratings: 'SNL' Hits Two-Year High With Druski as Host
November 11, 2026 via Hollywood Reporter

Dianna Russini Returning to Sports Media with Show, Column for BetUS
November 9, 2026 via ESPN

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Emerging Sports

'GTA 6' vs. Hollywood: Industry Braces for "Biggest Entertainment Launch in History"
November 11, 2026 via Hollywood Reporter

Posted in Sports & Entertainment Spotlight

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