Foster Garvey

Food & Beverage

We guide brands and investors through legal complexities so they can *focus* on growth opportunities and *maximize* business potential

Combining the in-depth knowledge and experience of a boutique firm with the expansive resources of a full-service firm, we're a trusted advisor to numerous entrepreneurial food and beverage brands, established corporate brands, and the angel, venture capital, private equity, and celebrity investors who fuel the industry.

Whether you're innovating in food tech, launching a new product or expanding an established brand, we provide practical, forward-thinking counsel to position you for success.

Our team works with a wide range of clients, including packaged food and beverage brands, pet food companies, subscription box services, nutritional supplement makers and restaurants, breweries, wineries, distilleries, and retailers.

With a keen focus on emerging trends, we closely track developments impacting the natural, organic, better-for-you, plant-based, vegan, and cultivated/cell-based/cultured meat space so you can stay ahead of the curve in these rapidly changing areas.

Our attorneys offer comprehensive legal support tailored to your specific needs to help navigate critical areas such as:

- Corporate and securities, including capital raises and all forms of debt and equity financing, and employee equity plans and issuances
- M&A and joint ventures
- Supplier and co-manufacturer/co-packer arrangements, including equipment purchases and leases
- Sales and distribution arrangements
- Intellectual property, including trademark and copyright registration, protection of trade secrets, patents, and licensing transactions
- Marketing and advertising, including brand ambassador, celebrity and influencer arrangements, co-branding initiatives, product claims and attributes
- Regulatory counseling, including on ingredients, labeling, product claims and food safety matters
- Real estate matters, including owned and leased office, warehouse and manufacturing facilities
- Alcoholic beverage licensing and regulation
- Cannabis and CBD regulations and compliance

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- Labor and employment

As a full-service firm, we're able to give brands and investors access to a broader range of resources to meet the diverse needs of our food and beverage clients. This includes support on matters involving litigation and dispute resolution, tax, succession planning, employee benefits, insurance and immigration. Whatever your challenge, we have the tools and experience to help you thrive.

Contact

Hillary H. Hughes

212.965.4527 hillary.hughes@foster.com

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