Foster Garvey

Fashion & Apparel

Whether you're building a label or scaling an established brand, our fashion industry attorneys help you *protect assets and pursue strategic expansion*

We're proud to represent both iconic brands and rising names across the fashion, jewelry, apparel, footwear, and accessories sectors. Businesses and entrepreneurs turn to our fashion industry attorneys for guidance that protects their interests and supports long-term growth. Whether you're looking to uncover new opportunities that drive growth, protect valuable assets and innovations, or facilitate successful partnerships, our elite team will be your guide.

As attorneys serving the fashion industry, we represent a wide range of clients including fashion designers and design houses, celebrities and professional athletes, clothing and accessory manufacturers, e-commerce platforms and retailers, textile and fabric suppliers, fashion stylists and consultants, modeling agencies and talent firms, and fashion bloggers and influencers.

Leveraging the collective knowledge and experience of our fashion industry attorneys, we deliver comprehensive legal solutions in areas that include:

- Business formation and operational structure
- Commercial transactions, including contract drafting and negotiation, supply and distribution agreements, retail and e-commerce agreements, manufacturing and distribution contracts, and international transactions
- Corporate and securities, including capital raises and all forms of debt and equity financing, and employee equity plans and issuances
- Dispute resolution and litigation
- Intellectual property, including trademark and copyright registration, patents, protection of trade secrets, and licensing transactions
- Labor, employment and immigration, including employment contracts, non-compete and non-disclosure agreements
- M&A and joint ventures, including growth acquisitions, exits and strategic alliances
- Marketing and advertising, including brand ambassador, celebrity and influencer arrangements; co-branding initiatives; product claims and attributes; and commercial sponsorships
- Real estate matters, including issues relating to owned and leased warehouse and manufacturing facilities and retail space
- Regulatory compliance and licensure

© 2026 Foster Garvey PC. All Rights Reserved.

- Sales and distribution arrangements, including broker arrangements, warehousing, fulfillment and logistics
- Tax, including transactional tax planning, tax controversies, employee benefit plans, state income taxation and property taxation

Contact

Hillary H. Hughes

212.965.4527 hillary.hughes@foster.com

© 2026 Foster Garvey PC. All Rights Reserved.