Foster Garvey

Emerging Companies & Venture Capital

Support for all stages of the business *lifecycle*

We're passionate about helping bold entrepreneurs, innovative founders, investors and advisors launch new ventures and grow them into successful enterprises.

Our attorneys frequently act as outside general counsel to growth businesses, serving as strategic partners. With this insight into our clients' industries, operations and goals, we offer a tailored, team-oriented and practical approach.

We also work with angel investors, family offices and venture capital and private equity firms to assist with due diligence and with negotiating and documenting investments in startups and emerging companies, which gives us a well-rounded perspective of both the company and investor perspective.

We represent clients across a wide range of industries and sectors, including consumer brands, healthcare, aerospace, defense, ecommerce, fintech and ag tech. Our work also extends to food and beverage, vitamins, minerals and supplements, health, beauty and wellness (including cosmetics and skin care), fashion and apparel, consumer electronics, housewares and home goods, toys and games, software and technology (including SaaS and AI), as well as sports and entertainment.

Across all phases of growth, from protecting valuable IP to exploring mergers and acquisitions or negotiating major partnerships, we provide the legal support you need to turn ideas into thriving, sustainable ventures. We regularly provide the following services:

- Business structure and formation
- Co-founder agreements
- Equity and debt financings, including Simple Agreements for Future Equity (SAFEs), convertible notes, and preferred stock offerings to friends and family, angel investors, venture capital and private equity firms
- Asset-based loans
- Intellectual property development, licensing and commercialization
- Protection and enforcement of intellectual property
- Commercial agreements such as raw material supply, packaging supply, sales, distribution, equipment, manufacturing, warehousing, fulfillment and logistics
- Influencer and celebrity endorsement arrangements
- Equity incentive plans and stock option programs
- Website terms of use and privacy policies
- Regulatory compliance
- Data, privacy and cybersecurity

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- Corporate governance
- Real estate matters
- Employment and independent contractor matters
- Immigration
- Executive compensation and benefits
- Tax planning
- Joint ventures and strategic partnerships
- Mergers and acquisitions
- Bankruptcy, insolvency, reorganizations and assignments for the benefit of creditors

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