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# “Building, Managing & Benchmarking Your IP Strategy,” The IP Strategy Summit: Seattle

January 23, 2024 Seattle, WA

Ben Hodges is a featured panelist at the “Building, Managing & Benchmarking Your IP Strategy Summit” in Seattle, WA. He will be part of a panel that explores building strategies that are tailored to the changing economic landscape, adapting to rapid technological advancements and competition, identifying ways to optimize resources and realign IP initiatives, and developing policies and resources to prepare for potential economic downturns and market uncertainty.

For more information, click [here](#).

## Featured People

[Benjamin J. Hodges](#)

[Principal|Seattle](#)

[206.447.6282](tel:206.447.6282) [ben.hodges@foster.com](mailto:ben.hodges@foster.com)

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