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Brad Deutsch Clears the Air on Marijuana Advertising in RAB 'Radio on Main Street' Interview

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As more states begin to legalize the use and sale of marijuana, the options for marijuana advertisers are slim. There is great complexity and confusion as to the opportunities for radio to tap into this new revenue stream.

During this podcast edition, Annette Malave, SVP-Insights of the RAB, speaks with Brad Deutsch about the legality and potential consequences of marijuana advertising on radio.

To listen to this episode, visit the [RAB Radio Matters Blog](#).

Featured People

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