Foster Garvey

Brad C. Deutsch

Principal | New York, Washington, D.C. | (he/him)

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Overview

Brad provides his clients with the strategic, practical and timely guidance necessary to navigate compliance in complex and evolving regulated environments.

Brad's practice is focused on two areas - Political Law and Communications Law.

Political Law. Provides strategic advice to candidates, political committees, corporations and trade associations in all areas of Federal and State Political and Election Law. Brad served as General Counsel to both presidential campaigns for Senator Bernie Sanders. Prior to joining the firm, Brad served for eight years as Chief of Staff and Senior Legal Advisor to Commissioner Steven T. Walther at the Federal Election Commission (FEC), where he had previously served as Assistant General Counsel. During his tenure at the FEC, Brad advised Commissioner Walther, (who served as FEC Chairman in 2009 and as Vice Chairman in 2008), on all aspects of Campaign Finance Law and Administrative Law.

Communications Law. Counsels and represents radio and television stations. He assists clients with broadcast station transactions and regulatory compliance before the Federal Communications Commission, where he previously served as Special Assistant to the Chief of the Mass Media Bureau and as a Supervisory Attorney. Additionally, Brad has extensive experience assisting broadcast clients with complex transactions, licensing applications and rulemaking proceedings, derived from his prior work experience in private practice with the law firm Hogan & Hartson LLP (now renamed Hogan Lovells US LLP).

Areas of Focus

- Intellectual Property Licensing & Transactions

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- Charitable & Tax-Exempt Organizations
- Communications, Telecom & Media
- Copyright, Trademark, Trade Secret & More
- Election and Political Law, Public Policy & Lobbying
- Family-Owned & Closely Held Businesses
- Intellectual Property Litigation
- Intellectual Property, Privacy & Technology
- Privacy, Data Protection & Cybersecurity
- Sports & Entertainment

Admissions

- District of Columbia, 2000
- Maryland, 1996
- New York, 1995

Education

- J.D., Fordham University School of Law, 1994
  - Thomas F. Reddy Prize in Intellectual Property Law
  - Archibald R. Murray Public Service Award
- A.B., Brown University, American Civilization, 1987

Honors & Recognition

- *The Best Lawyers in America®*, Communications Law, 2024-present
- Washington, D.C. Super Lawyers list, 2023-present

Professional Activities

- Federal Communications Bar Association, Member, 1993-present
- Foster Garvey, Managing Director
  - New York office, 2019-2026
  - Washington, D.C. office, 2019-2026
- Garvey Schubert Barer, Managing Director
  - New York office, 2019
  - Washington, D.C. office, 2019

Community Activities

- Oxford Community Center (Oxford, MD), Board Member

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- Palisades Swim & Tennis Club (Cabin John, MD), Board Member, 2011-2025 (previously served as President and Vice President)

News & Insights

Blog Posts

Federal Communications Commission Penalizes Marriott Vacations for Unauthorized Transfer of Private Radio Licenses

04.30.20

As Midnight Strikes, DC's Recreational Marijuana Initiative Becomes Law

02.25.15

DC's Up-'Hill' Battle

01.26.15

Advertising of Marijuana Products: A Broadcaster's Dilemma

01.05.15

Neighboring States File US Supreme Court Lawsuit Against Colorado

12.18.14

Congress Tells DOJ to Let States Implement Their Own Medical Marijuana Laws

12.16.14

Congress Poised to Use Federal Purse Strings to Put the Brakes on Legalization of Recreational Marijuana in DC

12.11.14

News

71 Foster Garvey Attorneys Selected to the 2027 Best Lawyers® Lists; Six Named 'Lawyer of the Year'

08.20.26

Brad Deutsch Selected to 2026 Washington, D.C. Super Lawyers List

05.29.26

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Brad Deutsch Featured in Communications Daily on Carr's Pledge America Campaign Tied to US Semiquincentennial

02.24.26

71 Foster Garvey Attorneys Recognized Among the 2026 Best Lawyers in America; Paul Trinchero Named 'Lawyer of the Year'

08.21.25

Brad Deutsch Featured in 2025 Washington, D.C. Super Lawyers

05.29.25

Brad Deutsch Quoted in Communications Daily on the FCC's Investigation of PBS and NPR Underwriting

01.31.25

Brad Deutsch Quoted in Radio World Article on Challenges Surrounding FCC's Expired Authority to Broadcast Spectrum

01.15.25

Brad Deutsch Represents Neuhoff Media on $4.3M Radio Station Sale

10.04.24

Brad Deutsch Quoted in Communications Daily on Trump's Call for ABC License Revocation After Debate Against Harris

09.13.24

Brad Deutsch Quoted in Current About the Potential for the FCC to Strip Public Media Stations of Their Non-Commercial Educational Status.

09.06.24

65 Foster Garvey Attorneys Selected to The Best Lawyers in America® 2025, Three Named 'Lawyer of the Year'

08.15.24

Brad Deutsch Quoted in Radio and Television Business Report About NAB's Challenge to FCC's Decision to Reinstate FM Duplication Rule

08.06.24

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Brad Deutsch Quoted in Current About Client Coalition's Landmark Win at FCC That Adds Non-Binary Options to Form 395-B

07.08.24

Foster Garvey and Coalition of Broadcasting Clients Achieve Landmark Success in Securing Non-Binary Gender Options for FCC Employment Form

06.28.24

Brad Deutsch Comments on Catholic Broadcasters' Appeal of EEO Order Adding Non-Binary Gender Options on FCC Employment Form

05.02.24

Jerry Rogers Sells His Savannah FM To A Local Buyer

10.03.23

57 Foster Garvey Attorneys Recognized Among the 2024 Best Lawyers in America; Two Portland Attorneys Named 'Lawyer of the Year'

08.17.23

Melodie Virtue and Brad Deutsch Named to the 2023 Washington, D.C. Super Lawyers List

04.24.23

Brad Deutsch Discusses the Arrest of FTX Founder Sam Bankman-Fried in The Washington Post

12.13.22

Brad Deutsch Weighs in on the Fate of Media Ownership Rule Revisions in Inside Radio Article

09.28.20

Brad Deutsch Comments on How Political Advertising on Radio Can Reach More Registered Voters in InsideRadio's Article

08.27.20

Brad Deutsch Mentioned in RBR+TVBR Article About FCC Decision to Eliminate Radio Duplication Rule

08.06.20

Foster Garvey Joins Free Speech For People in Supreme Court Petition to End Super PAC Spending in U.S. Elections

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06.18.20

Brad Deutsch Comments on Supreme Court Petition Seeking to Abolish Super PACs

06.18.20

Free Speech for People and Legal Team of Foster Garvey Lawyers and Contributors Spearhead Potentially Transformative Campaign Finance Litigation

05.17.19

Working to Reform Campaign Finance Systems

01.01.19

Brad Deutsch Clears the Air on Marijuana Advertising in RAB 'Radio on Main Street' Interview

10.31.18

Brad Deutsch Comments on the Need for ATSC 3.0 Must-Carry Rules in Current

03.27.18

Brad Deutsch Quoted in Law360 About the Dismantling of the Main Studio Rule

10.26.17

Erwin Krasnow and Brad Deutsch Interviewed on The Small Market Radio Podcast

10.23.17

Radio on Main Street Podcast Featuring Brad Deutsch and Erwin Krasnow, Creators of RAB's Political Advertising Handbook

10.04.17

Events

"Everything You Always Wanted to Know About the FCC (But Were Afraid to Ask!)," 2026 NETA Conference

09.14.26

"2026 Student Media Leadership Workshop," College Broadcasters, Inc.

07.21.26

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"FCC Update - License Renewals, Underwriting, Political Broadcasting, and More," Native Broadcast Summit

06.23.26

"Political Broadcasting Update with Brad Deutsch," NFCB Webinar

03.30.26

"Developments in Electronic Media Regulation," Communications Law in the Digital Age 2025

11.06-11.07.2025

"The FCC and Underwriting: A Compliance Workshop," Public Media Development and Marketing Conference

07.09.25

NFCB's 2025 Community Media Conference & 50th Anniversary Celebration

06.10-06.11.2025

"Everything You Always Wanted to Know About The FCC (But Were Afraid to Ask!)," 2025 Native Broadcast Summit

05.05-05.06.2025

"Changing FCC and Regulatory Issues Impacting Public Media," 2025 APTS Public Media Summit

02.25.25

"Underwriting and Sponsorship ID: FCC Guidelines Workshop," 2024 Public Media Development and Marketing Conference (PMDMC)

09.09.26

Brad Deutsch on the FCC's Radio Duplication Rule Return

06.01.24

"Sports Betting and Cannabis: Advertising on the Edge," FCBA Media Committee

11.20.23

"FCC Guidelines Workshop: Managing Sponsor Messaging," Public Media Development and Marketing Conference 2022

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07.21.22

“FCC Underwriting Requirements,” 2022 NFCB Virtual Conference

07.05.22

“Ask an Attorney: Underwriting” 2022 NFCB Virtual Conference

06.28.22

“Radio Works for Lawyers,” Business Accelerated Initiative by Radio Advertising Bureau

07.21.21

“Open for Business: Election 2020,” Radio Advertising Bureau

08.24.20

RBR+TVBR InFOCUS Podcast

08.06.20

"Considering Transitioning to NextGen TV? Ask the Experts!" Corporation for Public Broadcasting

11.20.19

“Would You Credit That? An FCC Guidelines Workshop,” 2019 Public Media Development and Marketing Conference (PMDMC)

07.10.19

“Legal Updates (a/k/a ‘Larry and Brad’s Stuff’),” 2019 NETA Conference & CPB Public Media Thought Leader Forum

01.23.19

“The Cannabis Industry and Public Media Underwriting,” Greater Public Webinar

10.04.18

"Let's Talk the FCC & Copy," Presentation to the Radio Heritage Group and the Middle Market Underwriting Group at the Public Media Development and Marketing Conference (PMDMC)

07.10.18

“Staying Compliant in 2018 and Beyond,” Government Relations Association Ethics Refresher

06.08.18

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"How to Keep Your Campaign Legal," Progressive Change Campaign Committee – National Candidate Training

04.15.18

“2018 Election Issues for Public Broadcasters,” National Educational Telecommunications Association (NETA) Webinar

04.05.18

The FCC's Rules of the ATSC 3.0 Road

12.05.17

“Election Year Special: Underwriting with Candidates, Campaigns, and PACs,” NFCB Political Broadcasting Webinar

09.13.16

“Get Ready for the 2016 Political Advertising Season,” National Association of Broadcasters (NAB) Webcast

06.30.16

"Election 2016 - A Whole New Playbook for Political Advertising," National Association of Broadcasters – 2016 NAB Show

04.19.16

“Hot First Amendment Topics: Campaign Finance and the 2016 Election,” ABA Section of Civil Rights and Social Justice

02.17.16

“Are you Dressed for Transparency?” PMBA Annual Conference, 2015

05.26.15

Legal Alerts

Five Best Practices to Avoid Violating the TCPA

04.28.26

FCC's Noncommercial FM Filing Window Opens in Early 2021 - Key Considerations for Applicants

02.04.21

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Federal Communications Commission Penalizes Marriott Vacations for Unauthorized Transfer of Private Radio Licenses

05.01.20

Publications

Are Political Parties Entitled to the Lowest Unit Charge?

08.06.26

Safeguarding Small Businesses: Kevin Frisch and Brad Deutsch Dive into Common Scams

10.10.23

Brad Deutsch Illuminates Washington's Key Broadcast Media Moments on RBR+TVBR InFOCUS Podcast

10.09.23

What the Marijuana Industry's Organization Voluntary Ad Standards Mean for Radio

01.28.19

The Uncertain World of Marijuana Advertising Part Two - Radio's Digital Platforms

09.17.18

The Uncertain World of Marijuana Advertising

08.27.18

Why the Main Studio Rule Must Go

05.11.17

Garvey Schubert Barer and TVNewsCheck Release Free Political Advertising Handbook for Television Industry

02.16.16

2015-2016 Political Advertising Handbook For The Radio Account Executive

09.01.15

Connect with Brad

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