

[Sports & Entertainment Beat](#)

# Big Moves in Sports & Entertainment: Nike's \$6.7B Boost, Amazon's Bond Takeover & MrBeast's NBA Stunt

02.21.25 01.07.26

Welcome back to the Spotlight!

For inquiries and/or unabashed compliments, please feel free to contact me at [josh.bloomgarden@foster.com](mailto:josh.bloomgarden@foster.com) or add me on LinkedIn.

## Endorsement Deals, Sponsorships & Investments

[Left Lane Capital Said to Near Investment in Pro Padel League](#)

February 20, 2025 via bloomberglaw.com

[Inside MrBeast's \\$100K, 100 Million View NBA All-Star Stunt](#)

February 19, 2025 via Sportico

[A treasured Banksy owned by a member of Blink-182 is up for auction. It could fetch \\$6 million](#)

February 18, 2025 via Vegas Inc

[Nike has competition for Jalen Hurts trademark; Howie Roseman wants 'I bleed for this city'](#)

February 18, 2025 via Biz Journal

[Nike's Kardashian Partnership Fuels \\$6.7B In Market Gains](#)

February 18, 2025 via Sportico

## Sports

[Going, Going, Gone: ESPN, MLB Opt Out Portends Industry Changes](#)

February 21, 2025 via Sportico

[No, it's not the circus. Acrobatics and tumbling, a mashup of gymnastics and cheer, is booming](#)

February 20, 2025 via Lancaster Online

**Governor Josh Shapiro aims to make Pennsylvania 'compete' in NIL, bring 'stability' to transfer portal**

February 19, 2025 via Pittsburgh Post Gazette

**Caitlin Clark's salary will never match her true WNBA value: Fever star's agent**

February 18, 2025 via New York Post

**Rocket Mortgage FieldHouse has been renamed to Rocket Arena**

February 18, 2025 via spectrumnews1.com

**Wemby Leads Pro Basketball Players in PSA Card Grading Requests**

February 17, 2025 via Sportico

**Music Biz**

**HarbourView Equity Partners Acquires Publishing Catalog and Select Masters of GRAMMY® Award-Winning Artist, Producer, Songwriter, Entrepreneur & Global Cultural Icon T-Pain**

February 20, 2025 via Business Wire

**NBA Teams Ask SCOTUS to End 'Discovery Rule' in Copyright Law**

February 20, 2025 via Sportico

**Reservoir acquires UK dance/electronic label New State - including recorded music catalog of 13,000+ tracks**

February 19, 2025 via Music Business Worldwide

**Rapper Lil Baby to return to Nationwide Arena on 'WHAM' world tour**

February 18, 2025 via Columbus Dispatch

**Film & TV**

**A-list comedian Shane Gillis returning to host 'SNL' for second time since being fired from sketch show**

February 21, 2025 via Fox News

**Amazon MGM Studios acquires the license to thrill as its gains full creative control of the entire James Bond franchise in landmark deal**

February 20, 2025 via Techradar

**Trail Blazers see huge viewership increase with move off Root Sports**

February 17, 2025 via Awful Announcing

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