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Sports & Entertainment Beat

Big Moves in Sports & Entertainment: Nike's $6.7B Boost, Amazon's Bond Takeover & MrBeast's NBA Stunt

02.21.25

Welcome back to the Spotlight!

For inquiries and/or unabashed compliments, please feel free to contact me at josh.bloomgarden@foster.com or add me on LinkedIn.

Endorsement Deals, Sponsorships & Investments

Left Lane Capital Said to Near Investment in Pro Padel League
February 20, 2025 via bloomberglaw.com

Inside MrBeast's $100K, 100 Million View NBA All-Star Stunt
February 19, 2025 via Sportico

A treasured Banksy owned by a member of Blink-182 is up for auction. It could fetch $6 million
February 18, 2025 via Vegas Inc

Nike has competition for Jalen Hurts trademark; Howie Roseman wants 'I bleed for this city'
February 18, 2025 via Biz Journal

Nike's Kardashian Partnership Fuels $6.7B In Market Gains
February 18, 2025 via Sportico

Sports

Going, Going, Gone: ESPN, MLB Opt Out Portends Industry Changes
February 21, 2025 via Sportico

No, it's not the circus. Acrobatics and tumbling, a mashup of gymnastics and cheer, is booming
February 20, 2025 via Lancaster Online

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Governor Josh Shapiro aims to make Pennsylvania 'compete' in NIL, bring 'stability' to transfer portal
February 19, 2025 via Pittsburgh Post Gazette

Caitlin Clark's salary will never match her true WNBA value: Fever star's agent
February 18, 2025 via New York Post

Rocket Mortgage FieldHouse has been renamed to Rocket Arena
February 18, 2025 via spectrumnews1.com

Wemby Leads Pro Basketball Players in PSA Card Grading Requests
February 17, 2025 via Sportico

Music Biz

HarbourView Equity Partners Acquires Publishing Catalog and Select Masters of GRAMMY® Award-Winning Artist, Producer, Songwriter, Entrepreneur & Global Cultural Icon T-Pain
February 20, 2025 via Business Wire

NBA Teams Ask SCOTUS to End 'Discovery Rule' in Copyright Law
February 20, 2025 via Sportico

Reservoir acquires UK dance/electronic label New State - including recorded music catalog of 13,000+ tracks
February 19, 2025 via Music Business Worldwide

Rapper Lil Baby to return to Nationwide Arena on 'WHAM' world tour
February 18, 2025 via Columbus Dispatch

Film & TV

A-list comedian Shane Gillis returning to host 'SNL' for second time since being fired from sketch show
February 21, 2025 via Fox News

Amazon MGM Studios acquires the license to thrill as its gains full creative control of the entire James Bond franchise in landmark deal
February 20, 2025 via Techradar

Trail Blazers see huge viewership increase with move off Root Sports
February 17, 2025 via Awful Announcing

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Posted in Uncategorized

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