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# “Associating for Success: A Panel Discussion on the Future of the Association Events Industry,” 2023 WSAE Annual Convention

June 8, 2023 Suquamish, WA

Join this panel discussion with Foster Garvey’s Melia Preedy for a dynamic and engaging exploration of the trends, challenges and opportunities shaping the events industry in the years ahead. The panel includes a variety of industry experts from intermediaries, event planning, hospitality law, hotels and audio visual.

In this session you will learn how to:

- Identify emerging trends and best practices in the association events industry, and apply them to your own events
- Navigate the challenges and opportunities of the association events industry, and position your organization for success in the years ahead
- Gain insights from a panel of industry experts with diverse backgrounds and perspectives, and apply their insights to your own events and organizations

For more information and to register, visit the [2023 WSAE Annual Convention website](#).

## Featured People

[Melia A. Preedy](#)

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