

[Publications](#)

Are Political Parties Entitled to the Lowest Unit Charge?

08.06.26 Radio Advertising Bureau (RAB)

In his article published by RAB, Brad Deutsch explains why a recent Supreme Court decision eliminating restrictions on political party-coordinated expenditures and a recent guidance from the FCC on Lowest Unit Charge (LUC) rates may lead to broadcasters getting an influx of political ads from the political parties insisting that they are now eligible for the LUC.

Read the full article on the [RAB website](#).

Authored by

[Brad C. Deutsch](#)

[Principal|New York](#)

[202.298.1793 \[email protected\]](#)

Related Areas

- [Communications, Telecom & Media](#)
- [Election and Political Law, Public Policy & Lobbying](#)