

[Sports & Entertainment Beat](#)

A Moment for Reflection: Humanity Above the Fray

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Welcome back to the Spotlight. I would have loved nothing more than to write about sports and entertainment with levity and dad jokes as per usual. But, in light of the unspeakable, antisemitic terrorist acts committed in Israel in which no one, not even babies, was spared this past week-let alone the callous, hateful "justifications" for them-I am in no mood. I wanted to skip this week altogether, but could not remain silent-and neither should you. So, no bulletpoints (G-d knows there have been enough of those). If you're looking for ways to help, I encourage you to donate to legitimate organizations that will provide on-the-ground humanitarian aid to those affected. Thank you for reading and stay safe. Am Yisrael Chai.

Endorsement Deals, Sponsorships & Investments

[Toyota \(TM\) enters multi-year sponsorship deal with NFL](#)

October 11, 2023 via StreetInsider

[LeBron, Hadid Photo Posts Highlight Celebrity Copyright War](#)

October 10, 2023 via Bloomberg Law

[Marketing and Sponsorship: While sponsorship sales remain cool, high-end hospitality is red hot as brands build loyalty](#)

October 9, 2023 via Sports Business Journal

[Men of Westwood seeks to keep UCLA at the forefront of the NIL arms race](#)

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October 6, 2023 via Auto Blog

[Lululemon adds DK Metcalf as ambassador](#)

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[Warriors Commit Record \\$50M to Secure WNBA Expansion Team](#)

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Sports

[Is the WNBA witnessing the big breakthrough it's been waiting for?](#)

October 8, 2023 via Los Angeles Times- Sports News

Music Biz

[The RIAA Wants AI Voice Cloning Sites Added to the Government's Piracy Watchlist](#)

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