

John Crigler Discusses in *RadioWorld* the Economic Effects of the Main Studio Rule's Repeal

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The FCC's elimination of the Main Studio Rule certainly has the potential to create significant savings opportunities for broadcasters. John Crigler notes, however, in a recent *RadioWorld* article that some of the savings enjoyed by broadcasters may be offset by several countervailing economic factors. He explains that while stations will no longer be bound by the old rule's physical location requirements, they will still have "significant incentives to maintain roots in their local communities."

Read the complete article on the [RadioWorld website](#).