

"Underwriting Issues Panel," NFCB Community Media Conference 2019

Panel Discussion June 20, 2019 San Diego, CA

In this session, Melodie Virtue and her fellow communications law panelists take on all the ins and outs of underwriting, indecency and sponsorship matters that community radio stations face.

The panel will offer an overview of underwriting basics, a look at complicated questions in underwriting, and examine some of the thorny issues related to indecency. The ever-popular conundrums of what constitutes sponsorship, fundraising in an emergency, and more will be part of the discussion.

For more information on the conference, visit the NFCB Community Media Conference website.

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