

Cross Border Business Law Blog

## **Resource for Doing Business in the U.S. – Installment #2 – U.S. Capital Markets**

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It's a simple fact: Companies need money to start and to grow. When exploring business in the U.S., financing is always a question. Our next installment of our resource for doing business in the U.S. is therefore about U.S. capital markets. Most clients have heard about the New York Stock Exchange and some have dreamed of “going public” -- hitting it big like the companies in worldwide headlines announcing their initial public offerings. Some imagine themselves ringing the bell above the Exchange floor. Just last month, Alibaba made a big splash announcing its first public offering in the U.S., which may well rank among the largest ever. The extent of regulatory compliance to go public and to maintain one's status, however, must be factored into any decision to seek funding on the public markets. It takes time and money. Most companies end up electing to stay private and either borrow money or pursue alternative sources of investment. Still, there are state and federal laws that apply. [This installment](#) is a simple introduction to the concepts and sources of such law.

We hope you enjoy it!

**Tags:** U.S. Capital Markets