

## Brad C. Deutsch

(he/him)

Office Managing Director and Principal

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Brad provides his clients with the strategic, practical and timely guidance necessary to navigate compliance in complex and evolving regulated environments.

Brad's practice is focused on three areas – Political Law, Communications Law and the emerging Cannabis industry.

**Political Law.** Provides strategic advice to candidates, political committees, corporations and trade associations in all areas of Federal and State Political and Election Law. Brad currently serves as General Counsel to Bernie 2020, the presidential campaign of Senator Bernie Sanders. Prior to joining the firm, Brad served for eight years as Chief of Staff and Senior Legal Advisor to Commissioner Steven T. Walther at the Federal Election Commission (FEC), where he had previously served as Assistant General Counsel. During his tenure at the FEC, Brad advised Commissioner Walther, (who served as FEC Chairman in 2009 and as Vice Chairman in 2008), on all aspects of Campaign Finance Law and Administrative Law.

**Communications Law.** Counsels and represents radio and television stations. He assists clients with broadcast station transactions and regulatory compliance before the Federal Communications Commission, where he previously served as Special Assistant to the Chief of the Mass Media Bureau and as a Supervisory Attorney. Additionally, Brad has extensive experience assisting broadcast clients with complex transactions, licensing applications and rulemaking proceedings,

### Services

Cannabis  
Charitable & Tax-Exempt Organizations  
Commercial & IP Transactions  
Communications, Telecom & Media  
Copyright & Trademark  
Election and Political Law, Public Policy & Lobbying  
Family-Owned & Closely Held Businesses  
Intellectual Property Litigation  
IP & Technology  
Privacy, Cybersecurity & Data Protection  
Sports, Arts & Entertainment

### Admissions

District of Columbia, 2000  
Maryland, 1996  
New York, 1995

derived from his prior work experience in private practice with the law firm Hogan & Hartson LLP (now renamed Hogan Lovells US LLP).

**Cannabis.** Member of the firm's Cannabis practice, whose experienced attorneys work across multiple disciplines to address emergent legal needs in this nascent, highly regulated industry. Brad counsels businesses, investors and government entities on the interplay between competing legal frameworks, and in particular the tension between strict state and local regulations and the enforcement of conflicting Federal laws. Brad works with his colleagues in the firm's Seattle office to provide advice from a national perspective in this swiftly evolving field. Brad's breadth of experience in Political Law allows him to bring wide-ranging expertise to political and lobbying issues facing the emerging recreational cannabis industry. Similarly, Brad's expertise in Communications Law allows him to provide clients with unique insights on advertising to consumers in this developing field.

## Education

J.D., Fordham University School of Law, 1994

- Thomas F. Reddy Prize in Intellectual Property Law
- Archibald R. Murray Public Service Award

A.B., Brown University, American Civilization, 1987

## Professional Activities

Federal Communications Bar Association, Member, 1993-present

Foster Garvey, Managing Director

- New York office, 2019-present
- Washington, D.C. office, 2019-present

Garvey Schubert Barer, Managing Director

- New York office, 2019
- Washington, D.C. office, 2019

## Community Activities

Palisades Swim & Tennis Club (Cabin John, MD), Vice President

## News

Brad Deutsch Discusses the Arrest of FTX Founder Sam Bankman-Fried in *The Washington Post*

*The Washington Post*, 12.13.22

Brad Deutsch Weighs in on the Fate of Media Ownership Rule Revisions in *Inside Radio* Article

*Inside Radio*, 9.28.20

Brad Deutsch Comments on How Political Advertising on Radio Can Reach More Registered Voters in *InsideRadio's* Article

*Foster Garvey Newsroom*, 8.27.20

Brad Deutsch Mentioned in *RBR+TVBR* Article About FCC Decision to Eliminate Radio Duplication Rule

*RBR+TVBR*, 8.6.20

Brad Deutsch Comments on Supreme Court Petition Seeking to Abolish Super PACs

*Free Speech For People*, 6.18.20

Foster Garvey Joins Free Speech For People in Supreme Court Petition to End Super PAC Spending in U.S. Elections

*Foster Garvey Newsroom*, 6.18.20

Working to Reform Campaign Finance Systems

*Foster Garvey Newsroom*, 2019

Brad Deutsch Named in Bloomberg Law for His Role in Bernie Sanders Campaign

*Bloomberg Law - Big Law Business*, 7.16.19

Free Speech for People and Legal Team of Foster Garvey Lawyers and Contributors Spearhead Potentially Transformative Campaign Finance Litigation

*Foster Garvey Newsroom*, 5.17.19

Brad Deutsch Clears the Air on Marijuana Advertising in RAB 'Radio on Main Street' Interview

*RAB Radio Matters Blog*, 10.31.18

Brad Deutsch Quoted in *InsideRadio* on the Minefield of Marijuana Advertising

*InsideRadio*, 9.19.18

Brad Deutsch Comments on the Need for ATSC 3.0 Must-Carry Rules in *Current Current*, 3.27.18

Brad Deutsch Quoted in *Law360* About the Dismantling of the Main Studio Rule

*Law360 (subscription required)*, 10.26.17

Erwin Krasnow and Brad Deutsch Interviewed on The Small Market Radio Podcast  
*The Small Market Radio Podcast*, 10.23.17

Radio on Main Street Podcast Featuring Brad Deutsch and Erwin Krasnow, Creators of RAB's  
Political Advertising Handbook  
*Radio Impact Reports - A blog from RAB*, 10.4.17

## Speaking Engagements

"FCC Guidelines Workshop: Managing Sponsor Messaging," Public Media Development and  
Marketing Conference 2022  
Speaking Engagement  
Hilton Chicago, Chicago, IL, 7.21.22

"FCC Underwriting Requirements," 2022 NFCB Virtual Conference  
Speaking Engagement  
Virtual Event, 7.5.22

"Ask an Attorney: Underwriting" 2022 NFCB Virtual Conference  
Speaking Engagement  
Virtual Event, 6.28.22

"Radio Works for Lawyers," Business Accelerated Initiative by Radio Advertising Bureau  
Speaking Engagement  
Virtual Event, 7.21.21

"Open for Business: Election 2020," Radio Advertising Bureau  
Speaking Engagement  
Virtual Event, 8.24.20

RBR+TVBR InFOCUS Podcast  
Podcast  
8.6.20

"Considering Transitioning to NextGen TV? Ask the Experts!" Corporation for Public  
Broadcasting  
Webinar  
11.20.19

"Would You Credit That? An FCC Guidelines Workshop," 2019 Public Media Development and  
Marketing Conference (PMDMC)  
Speaking Engagement  
Dallas, TX, 7.10.19

"Legal Updates (a/k/a 'Larry and Brad's Stuff')," 2019 NETA Conference & CPB Public Media Thought Leader Forum  
Speaking Engagement  
Salt Lake City, UT, 1.23.19

"The Cannabis Industry and Public Media Underwriting," Greater Public Webinar  
Webinar  
10.4.18

"Let's Talk the FCC & Copy," Presentation to the Radio Heritage Group and the Middle Market Underwriting Group at the Public Media Development and Marketing Conference (PMDMC)  
Speaking Engagement  
Chicago, IL, 7.10.18

"Staying Compliant in 2018 and Beyond," Government Relations Association Ethics Refresher  
Panel Presentation  
Washington, D.C., 6.8.18

"How to Keep Your Campaign Legal," Progressive Change Campaign Committee - National Candidate Training  
Speaking Engagement  
Washington, D.C., 4.15.18

"2018 Election Issues for Public Broadcasters," National Educational Telecommunications Association (NETA) Webinar  
Webinar  
4.5.18

The FCC's Rules of the ATSC 3.0 Road  
Webinar  
12.5.17

"Election Year Special: Underwriting with Candidates, Campaigns, and PACs," NFCB Political Broadcasting Webinar  
Seminar  
Webcast, 9.13.16

"Get Ready for the 2016 Political Advertising Season," National Association of Broadcasters (NAB) Webcast  
Speaking Engagement  
Webcast, June 30, 2016

"Get Ready for the 2016 Political Advertising Season," National Association of Broadcasters (NAB) Webcast  
Speaking Engagement  
6.30.16

"Election 2016 – A Whole New Playbook for Political Advertising," National Association of Broadcasters - 2016 NAB Show  
Speaking Engagement  
Las Vegas, NV, 4.19.16

"Hot First Amendment Topics: Campaign Finance and the 2016 Election," ABA Section of Civil Rights and Social Justice  
Speaking Engagement  
Washington, D.C., 2.17.16

"Are you Dressed for Transparency?" PMBA Annual Conference, 2015  
Speaking Engagement  
Washington, D.C., 5.26.15

## Legal Alerts

FCC's Noncommercial FM Filing Window Opens in Early 2021 – Key Considerations for Applicants  
2.4.21

Federal Communications Commission Penalizes Marriott Vacations for Unauthorized Transfer of Private Radio Licenses  
5.1.20

## Publications

What the Marijuana Industry's Organization Voluntary Ad Standards Mean for Radio  
*RAB Radio Matters Blog*, 1.28.19

The Uncertain World of Marijuana Advertising Part Two – Radio's Digital Platforms  
*RAB Radio Matters Blog*, 9.17.18

The Uncertain World of Marijuana Advertising  
*RAB Radio Matters Blog*, 8.27.18

Why the Main Studio Rule Must Go  
*RadioWorld*, 5.11.17

Garvey Schubert Barer and TVNewsCheck Release Free Political Advertising Handbook for  
Television Industry

*Garvey Schubert Barer*, 2.16.16

2015-2016 Political Advertising Handbook For The Radio Account Executive

*Radio Advertising Bureau*, 9.1.15