

Adena Santiago

Of Counsel

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Adena advises companies on the three tiers of the alcohol beverage industry – licensing, labeling and compliance – and has industry experience in all 50 states, which is critical in the heavily regulated sector.

For nearly two decades, Adena has counseled clients on liquor licensing and compliance, representing hotels, restaurants, distillers, brewers, wineries and distributors that need licenses to launch or expand their businesses.

She also advises clients on marketing and advertising compliance, franchise protection, labeling regulations and transaction agreements and due diligence. She has extensive knowledge concerning licensing violations and all matters involving beverage formulas.

Adena has experience with state, local and federal regulatory agencies, including the Alcohol and Tobacco Tax and Trade Bureau, which is part of the US Department of Treasury.

She works to ensure the long-term stability of her clients' businesses by anticipating issues likely to arise, and works hand-in-hand with clients to verify they are properly licensed and in compliance with all government rules as they grow, expand and change their business models and reach.

Services

Commercial & IP
Transactions
Business & Corporate
Finance
Food & Beverage
Hospitality, Travel & Tourism

Admissions

District of Columbia
California
New Jersey
New York

Education

J.D., California Western School of Law, 2005

B.A., Brandeis University, 1997

Professional Activities

Academy of Hospitality Industry Attorneys (AHIA), Member

American Craft Spirits Association, Member

National Alcohol Beverage Control Association, Member

National Association of Licensing and Compliance Professionals, Member

National Conference of State Liquor Administrators, Member

- Planning Committee, Member, 2021-2022

News

Brewbound Notes Foster Garvey's Growth in Alcohol Beverage Law
Brewbound, 10.4.22

Foster Garvey Welcomes Alcohol Beverage Attorney Adena Santiago in Washington, D.C.
Foster Garvey Newsroom, 9.19.22

Speaking Engagements

NALCP 17th Annual Conference 2022

Speaking Engagement

Portland, Oregon, 9.22.22

NCSLA 2022 Central/Western Regional Conference

Speaking Engagement

Omaha, Nebraska, 9.11.22