Broadcast Station Acquisitions: Debunking Common Myths

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Erwin Krasnow is featured in Radio & Television Business Report as part of a series of articles debunking common misconceptions about acquisitions in the television and radio space. The series includes extensive commentary from Erwin and co-authors Doug Ferber (CEO of DEFcom Advisors) and Bishop Cheen (Analyst/Consultant with SNL Kagan), and comes in the middle of a very active M&A market—proposed station transactions topped $4.4 billion this year just through the middle of September 2015—where consolidations are imminent and false perceptions about purchasing broadcast stations run rampant.

Read the articles covering each myth below. Subscription to Radio & Television Business Report is required.

Broadcast Station Acquisitions: De-Bunking Myths - Closing Thoughts, March 29, 2016.


The Myth of Avoiding Intermediaries Whenever Possible, February 24, 2016.


The Myth That a Station’s Culture Is Perishable, February 2, 2016.

The Myth About Banking on a 100% Leveraged Purchase, January 6, 2016.
The Myth That Real Estate Brings Value to a Deal, December 21, 2015.
The Myth of Comparables, November 18, 2015.
The Myth That a TV Spectrum Auction Is User Friendly and Easy to Understand, November 12, 2015.