

"Legal Issues in the Evolving Underwriting Climate," NFCB Community Media Conference 2017

Speaking Engagement
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Contact

Melodie A. Virtue

Interest in digital marketing from local underwriters is creating opportunities as never before for community media. How does your station navigate the new demands from partners while staying within the law? Can I say that in this script? You will get to visit with attorneys about the underwriting questions you are dealing with, and learn about rules you might have yet to consider, in this popular discussion panel.

Speakers: Melodie Virtue, Donald Martin, Francisco Montero

Moderator: Colin Andrews

For more information and to register, visit the [NFCB conference website](#).