

Duff on Hospitality Law

WaterSense H2Otel Challenge

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On February 5, 2014 the U.S. Environmental Protection Agency launched the “WaterSense H2Otel” challenge, a program encouraging hotels to implement best management practices for reducing their water usage. As part of “WaterSense H2Otel,” the EPA is providing technical assistance using webinars and other forms of outreach including case studies on the “lessons learned” from other hotels’ efforts to reduce water usage. The challenge is designed for any individual hotel with five or more rooms, as well as hotel management groups and chains. EPA explains that WaterSense H2Otel is part of the agency’s broader (multi-sector) “WaterSense” program to promote water-efficient products, services and practices in an effort to address ever increasing demand for water in the U.S.

In coming weeks EPA will present a series of educational webinars on the WaterSense H2Otel challenge. The webinar dates and topics are as follows (each webinar is scheduled from 2:00 to 3:00 p.m. Eastern time):

- March 6 – Assess, Track, Realize Paybacks
- March 12 – Take the Plunge: The WaterSense H2Otel Challenge (this session will repeat the webinar EPA presented on February 27)
- March 27 – Washing 101: A Plumbing and Laundry Efficiency Primer

For additional information, please contact [Scott DuBoff](#).

Tags: EPA, WaterSense H2Otel