



Intellectual Property

Foster Pepper intellectual property attorneys provide the guidance and knowledge required to help our clients maximize the value of their portfolio and safeguard their valuable IP assets. We are proud to be recognized by our clients and peers in the U.S. News-Best Lawyers “Best Law Firms” survey as a top law firm for technology law and intellectual property litigation in Washington.

We represent the full spectrum of clients in IP matters, from individual inventors to small start-up ventures and global leaders of industry, with a practice that embraces U.S. and international patent, trademark and copyright preparation, prosecution, litigation, licensing, and counseling in a diverse array of industry sectors. We serve clients in a variety of industries including aerospace, alternative energy, apparel, computer science, construction and heavy equipment, electrical engineering, electronic commerce and Internet, mechanical engineering, medical devices, powered vehicles, robotics, software, sports and recreational equipment, and telecommunications, among others. Our attorneys understand the environment, analyze the issues, and create efficient and effective solutions that address our clients’ objective.

AREAS OF FOCUS

Patent Counseling & Prosecution

Foster Pepper’s patent attorneys counsel companies of all sizes in connection with the development and implementation of patent strategies, evaluating the patentability of new inventions, and preparing and prosecuting patent applications in the United States and around the world.

Copyright & Trademark

The firm’s experienced copyright and trademark attorneys are well-positioned to dispense practical legal advice with respect to copyright, trademark and advertising law. Our services include selection, clearance and registration, licensing, structuring and restructuring ownership, as well as copyright and trademark experience in connection with corporate transactions and bankruptcy restructurings. Also, we work with our clients on advertising issues, including the proper use of content.

IP Litigation

Foster Pepper’s intellectual property litigation team enjoys a successful track record of defending and prosecuting our clients’ interests. We invest the time and resources to develop and execute effective strategies in IP disputes, including patent, copyright, trademark, licensing and trade secret matters. Our representation of both plaintiffs and defendants better positions us to accomplish favorable outcomes for our clients.

Patent Office Litigation

The America Invents Act (AIA) substantially modified the field of patent litigation. A comprehensive intellectual property strategy should include legal counsel with patent office litigation experience. Foster Pepper patent attorneys have significant experience in post-grant procedures and *inter partes* review as well as covered business method post-grant review, ex parte and *inter partes* reexaminations.

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IP Licensing and Distribution

Our extensive intellectual property licensing and distribution work includes the representation of start-up ventures, middle market companies and more with respect to the following services: development agreements, license agreements, distribution agreements (including OEM, VAR and sales representative), technology transfer agreements, confidentiality agreements, employee and contractor IP agreements, electronic commerce agreements, and strategic alliances and joint ventures.

Mobile Advertising

Mobile advertising in apps and mobile-optimized websites is an increasingly important advertising tool. The implementation of a mobile advertising campaign presents exciting opportunities for growth, but also raises numerous challenges and potential pitfalls. Foster Pepper's intellectual property team has worked closely with app-based and retail clients in advising on the considerations of a mobile advertising campaign, as well as litigation of the issues with partners and third party vendors. Learn more about our Mobile Advertising experience in our white paper, "[Recognizing Risk in Mobile Advertising](#)."