

HOSPITALITY FORUM: PLAYING YOUR CARDS IN 2012
FOUR SEASONS HOTEL SEATTLE

AGENDA
FEBRUARY 29, 2012

- 7:30 A.M. REGISTRATION AND BREAKFAST
- 8:00 A.M. REGIONAL ECONOMIC FORECAST
Presenter:
Matthew Gardner, *Gardner Economics*
- 8:20 A.M. INDUSTRY FORECAST
Presenter:
Chris Kraus, *PKF Consulting USA*
- 8:50 A.M. DEBT AND EQUITY PANEL
Panel Moderator:
Jeff McKee, *Premier Capital Associates, LLC*
- Panelists:
Joan Broughton, *Evergreen Business Capital*
Kris Kesterke, *Wells Fargo*
Gregg Rodgers, *Garvey Schubert Barer*
Jena Thornton, *Eagle Rock Ventures*
Craig Wrench, *Washington Holdings*
- 9:50 A.M. BREAK
- 10:00 A.M. BRANDED VS. INDEPENDENT PANEL
Panel Moderator:
Greg Duff, *Garvey Schubert Barer*
- Panelists:
Kimo Bertram, *Hyatt*
Scott Biethan, *CBRE*
Joe Dreiske, *Ascend*
Tanner Eriksen, *Preferred Hotel Group*
Forest Key, *buuteeq*
Bashar Wali, *Provenance Hotels*
- 11:00 A.M. CONCLUSION