

# Public Participation Process Implementation of Measure 91

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OREGON LIQUOR CONTROL COMMISSION



# Survey

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Nearly two-thirds of those who responded identified themselves as members of the community.

One-third identified themselves as affiliated with the medical marijuana community, addiction prevention and treatment, law enforcement or local government.

# Survey

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- Primary concerns or hopes about the implementation of Oregon's recreational marijuana law.
- Priorities for the Commission to address:
  - Advertising and packaging
  - Locating marijuana businesses near schools
  - Standards for driving under the influence
  - Testing
  - Licensing

# Survey

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Across-the-board concern about public safety, including protecting children.


Clear expectation of economic opportunities, protecting existing marijuana-related businesses, diminishing the black market, and generating revenue.



11 Community Listening Sessions  
3,500 Participants


# Themes

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- Overwhelming support for favoring small, existing, in-state marijuana growing operations in the licensing process over new, larger, out-of-state “agri-business” grow operations.
  - Overwhelming support for issuing marijuana licenses to Oregon residents.
  - Widespread support for not over-regulating the legal recreational marijuana industry.
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# Themes (cont.)

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- Widespread support for consistent testing standards of marijuana and marijuana products.
  - Widespread support for selling marijuana in marijuana-only stores and for preventing minors from entering retail marijuana outlets.
  - Widespread support for retail outlets being allowed to sell marijuana related paraphernalia.
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## Themes (cont.)


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- Strong opposition to restrictions on where marijuana-related businesses can operate.
  - Strong support for warning labels on marijuana and marijuana-related products.
  - General support for education about marijuana for those under 21 and on the responsibilities of adults.
  - General concern about cities/counties banning marijuana related business, but benefitting from the generated revenue.
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## Themes (cont.)

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- General support of advertising restrictions similar to alcohol/tobacco and not targeting minors.
  - Strong support for making edible marijuana products available.
  - Strong support for the importance of growers having a security system, but with the provision that it should not be a requirement.
  - Mixed support for collocating medical and recreational dispensaries/outlets.
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## Themes (cont.)

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- Mixed response to licensing workers in recreational marijuana retail outlets similar to what the OLCC does for workers in locations that serve alcohol.
  - Mixed response to different requirements for indoor vs. outdoor grow operations.
  - Mixed support for childproof or child resistant packaging.
  - Support for allowing places where marijuana can be consumed such as bars, lounges, clubs, etc.
  - Minor support for allowing marijuana delivery services.
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[marijuana.oregon.gov](https://marijuana.oregon.gov)