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Foster Pepper Client, Pogo, Wins \$1 Million Top Prize For 2015 Verizon Powerful Answers Award

Pogo, a mobile app startup company, recently won the 2015 Verizon Powerful Answers Award contest in the transportation category, competing against 1,400 other start-ups. Pogo received one of the three \$1 million top prizes. The Pogo mobile app, available for Apple and Android devices in March 2016, aims to help busy parents find safe, reliable and affordable transportation for their children. With the Pogo app, parents can streamline existing carpools or create new carpools through connections from their children's school, sports team or club. If a carpool is not available, Pogo will provide paid rides from screened and trained childcare professionals.

With 26 million U.S. households with children between the ages of 6 and 17, children will need more than 4 billion rides to activities every year. Pogo's research suggests that if carpooling for children was increased by 20%, 300,000 cars would be removed from U.S. roads, 1.7 million tons of carbon emissions would be reduced and parents would gain 5 days per year per child from not driving.

Foster Pepper has done a variety of work for Pogo since its founding, including drafting Pogo's terms of use and Pogo's privacy policy, among other traditional start-up services. Learn more about Pogo's work [here](#).

Click [here](#) for more information about Pogo's 2015 Verizon Powerful Answers Award.

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